



EAST OAKLAND YOUTH DEVELOPMENT CENTER

MAPPING OUR SUCCESS

<http://caraabrown.github.io/eoydcmappingproject/>

VISION

02

“ EOYDC visualizes a community of empowered youth and young adults with the character, skills and network to positively contribute to society. ”



MISSION

EOYDC develops the social and leadership capacities of youth and young adults (ages 6 – 24) so that they are prepared for employment, higher education, and leadership opportunities.



OUR STORY

1973



Founded

by Robert Shetterly, CEO of the Clorox Company



Growth

The brand new 30,000 square foot facility is opened at 8200 International Blvd in Oakland



1978



1994



Think Different

EOYDF is created to raise funds for the center, enabling the staff to focus on programming

New Member

Regina Jackson joins EOYDC as the executive director



New Services

Pathway to College and Summer Youth Leaders are added to the programming line up

Strategize

The strategic plan is crowd sourced and rolled out



New Beginnings

EOYDC scales up to enter the new building

THE NEED

Minority Youth of Oakland



//“ Youth show a higher prevalence of post-traumatic stress disorder than soldiers ” //

Howard Spivak M.D.

Director of the U.S. Centers for Disease Control and Prevention's Division of Violence Prevention

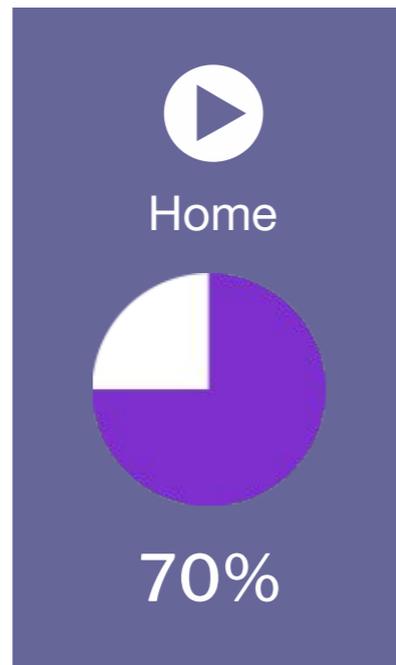
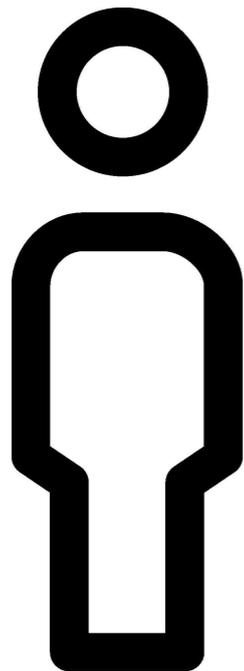
Young people served by EOYDC face serious challenges, with one of the most serious problems being a sense of hopelessness stemming from exposure to chronic traumatic stress. In East Oakland, and inner cities across the nation, “Youth show a higher prevalence of post-traumatic stress disorder than soldiers,” according to Howard Spivak M.D., director of the U.S. Centers for Disease Control and Prevention’s Division of Violence Prevention.

Unlike soldiers, children in the inner city never leave the combat zone and often experience trauma repeatedly. While Oakland is among the ten most violent cities in the nation, EOYDC is located in the heart of eight of the ten highest stress police beats in the city (as identified by Oakland Police Department) where the bulk of shootings and other violent crimes occur.

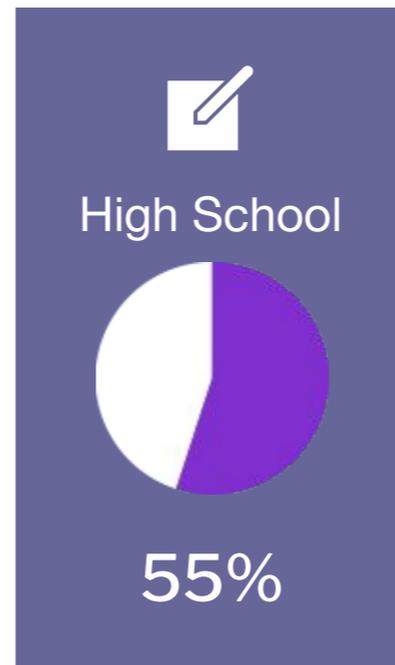
Students traumatized by exposure to violence have been shown to have lower grade point averages and more reported absences from school than other students. They have increased difficulties concentrating and learning at school and are more likely to engage in reckless or aggressive behavior (National Child Trauma Stress Network).

STATISTICS

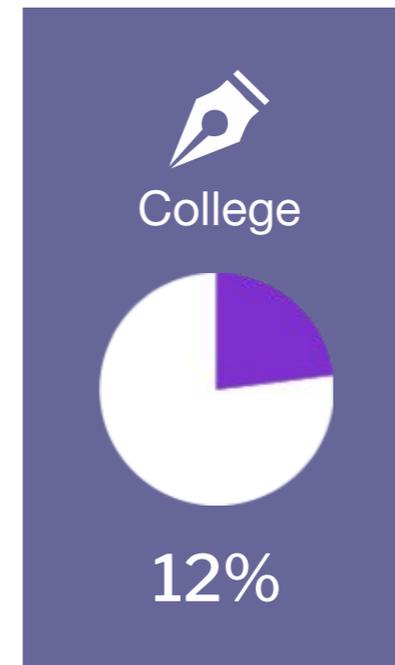
Minority Youth of Oakland



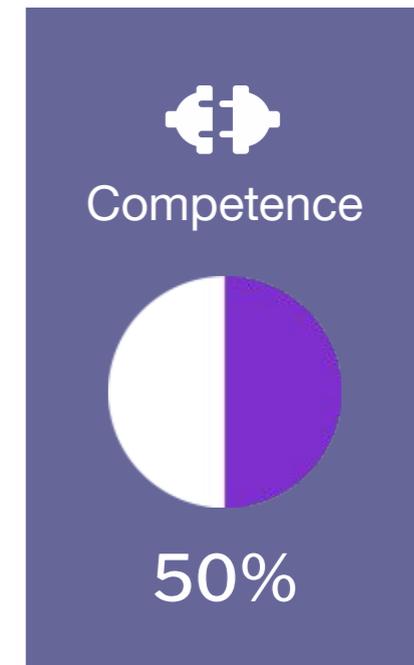
live in households where the head has only a high school education or less



of African-American males drop out of public high schools



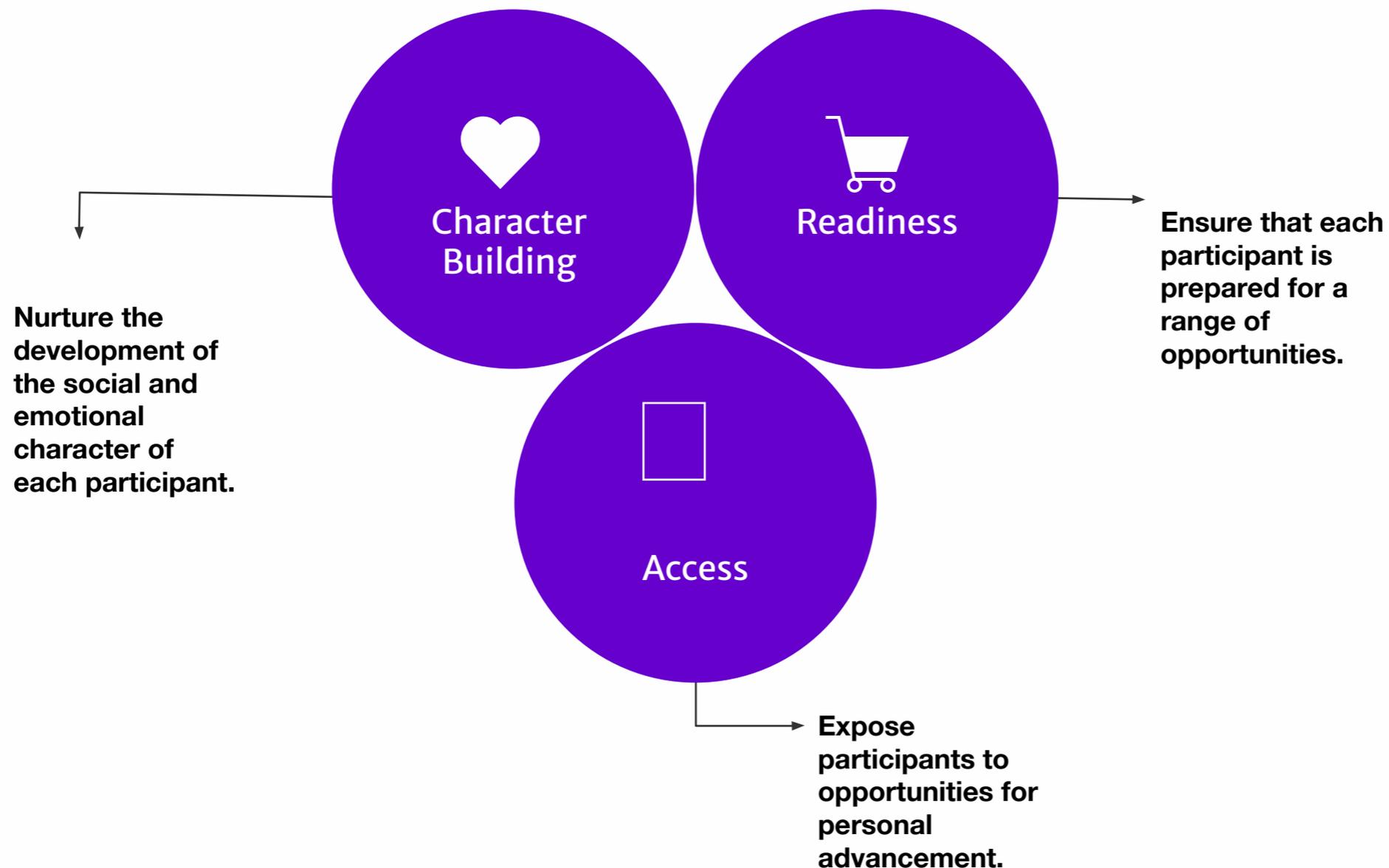
go on to earn a college degree



African-American, Latino, Special Education, ELLs & Foster Youth Students Meeting 4 Year University or College Requirements

THEORY OF CHANGE

EOYDC builds the capacities of youth and young adults by leveraging connections to relatable and caring adults. Within these connections EOYDC emphasizes three elements of success, so that program participants may become social ambassadors of positive change in the communities in which they choose to reside.



CORE PROGRAMS

that characterize the EOYDC's purpose

ART



Visual,
performing
&culinary arts

WELLNESS



Physical
development

EDUCATION



Elementary
through
collegeacademi
c support

CAREER



Job training
&development



Structure

These departments are structured in such a way that encourages youth to become self-sufficient and responsible members of their community.

MAPPING OUR SUCCESS

EOYDC is committed to providing evidence based practices. A comprehensive analysis of responses from 350 alumni revealed EOYDC alumni transition into responsible, educated, economically self-sufficient, engaged citizens. This retrospective analysis demonstrates that our **character based leadership model** is a foundation for students' platforms of success. This model is measured in 3 main categories:



Character Building



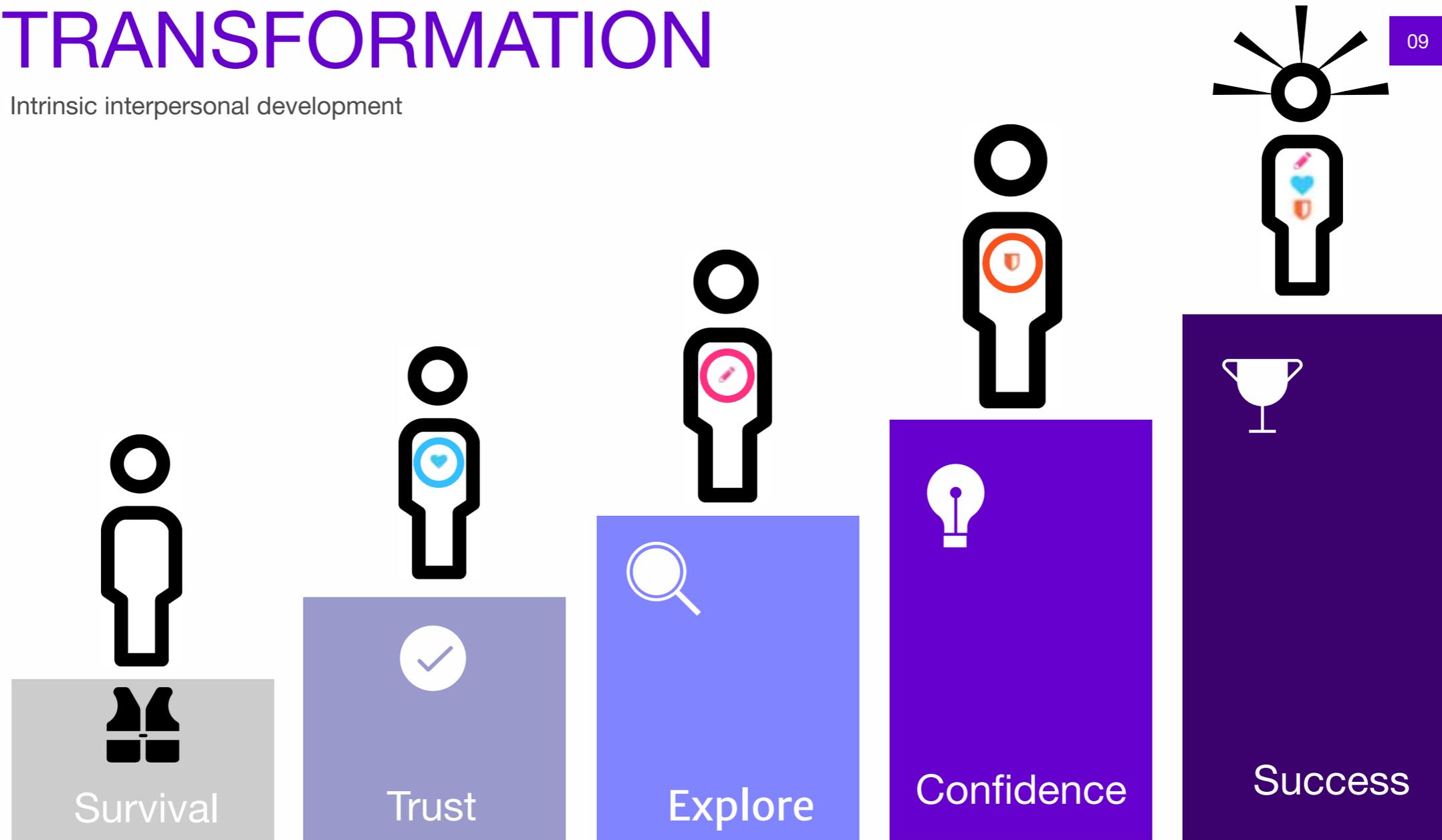
Academic Excellence



Structure & Exposure

TRANSFORMATION

Intrinsic interpersonal development



CHARACTER BUILDING

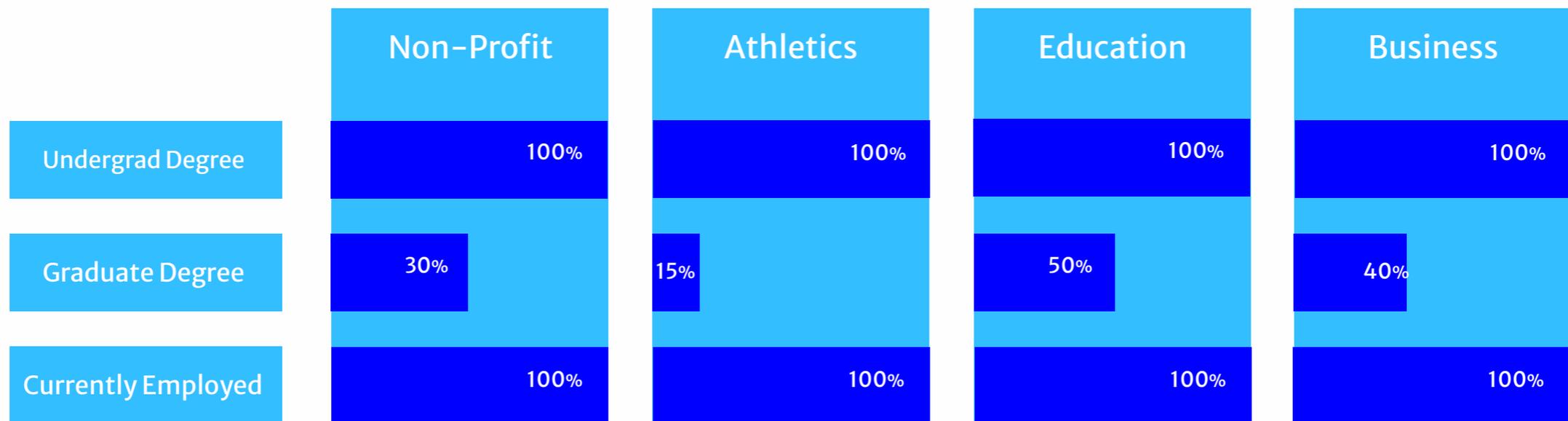
6 Pillars of Character are reflected in staff culture and embedded in programming



- 1
Trustworthiness
- 2
Respect
- 3
Responsibility
- 4
Fairness
- 5
Caring
- 6
Citizenship

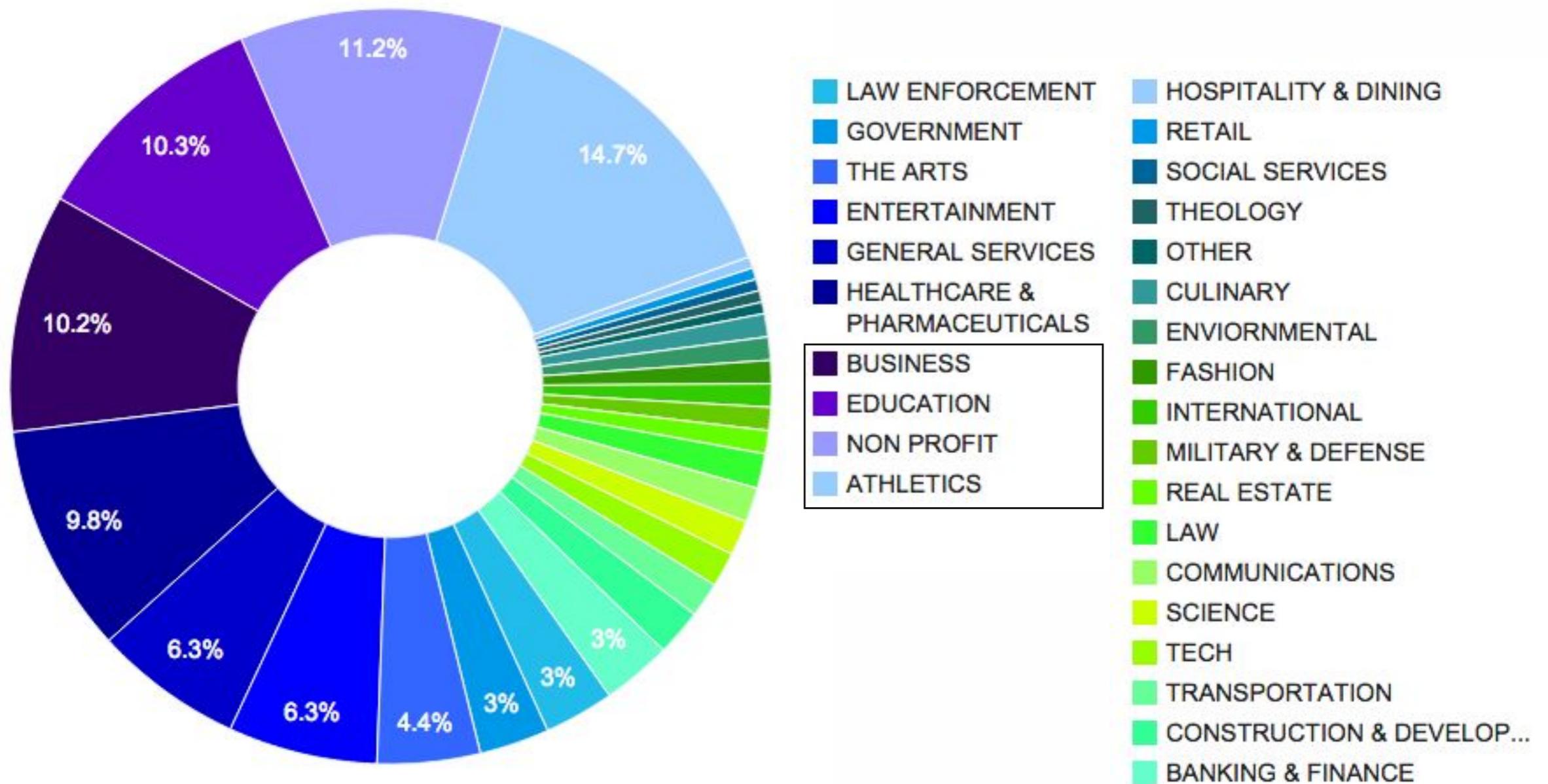
AREAS OF EMPLOYMENT

Alumni employment profiles

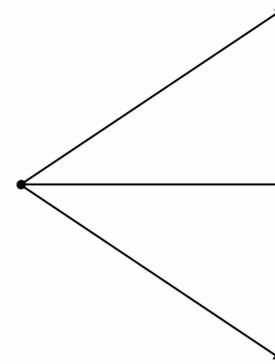


AREAS OF EMPLOYMENT

Alumni employment profiles



ACADEMIC EXCELLENCE



Pathway to College



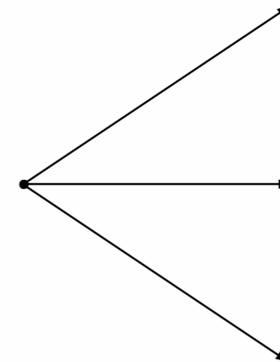
Youth Leaders



After School
Leadership Academy

STRUCTURE & EXPOSURE

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College Tours



International
Citizenship



Thought
Leadership

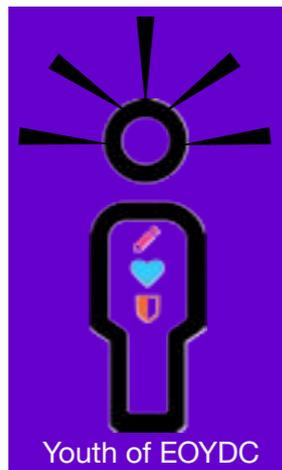
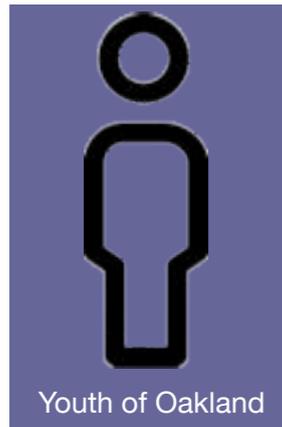
STRUCTURE & EXPOSURE

#traveltransforms



IMPACT

Measurable results

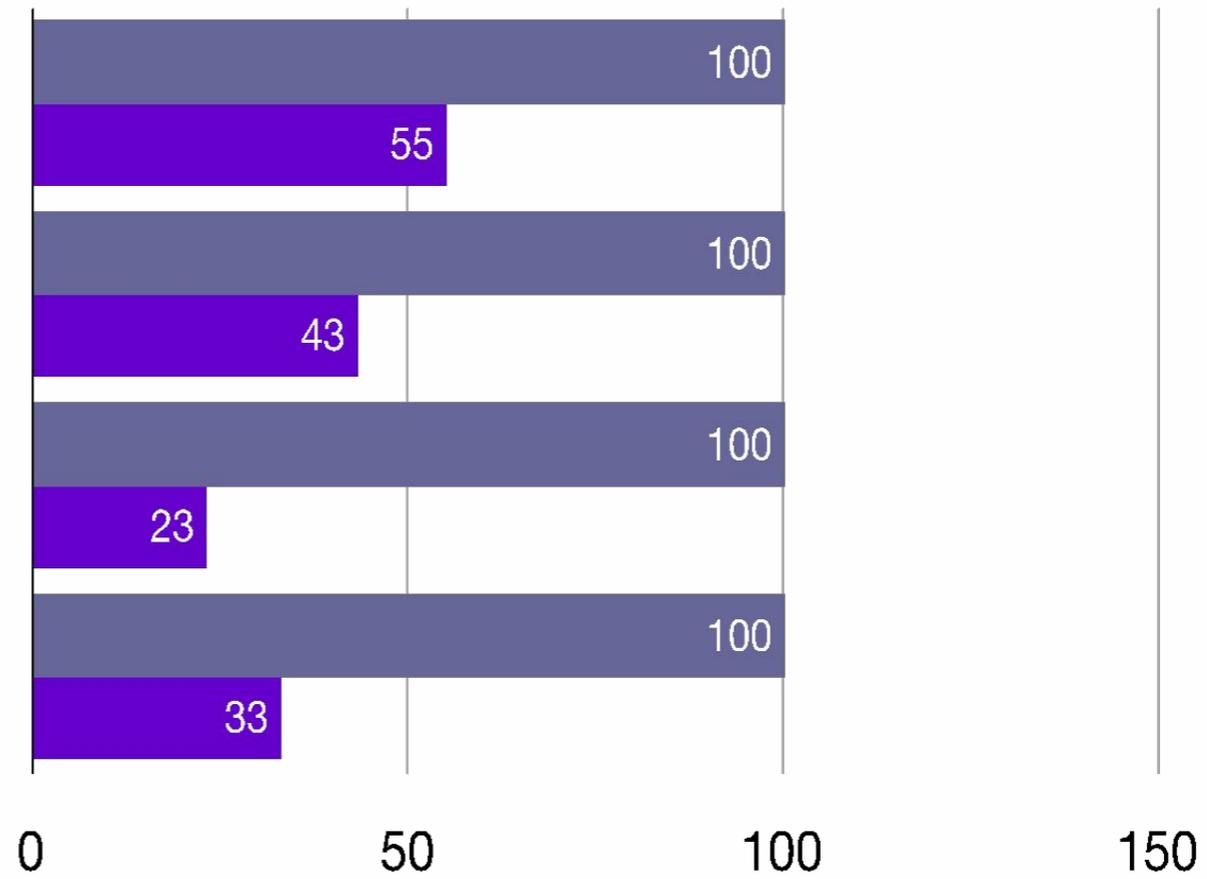


Complete High School or Equivalent

Employed (if not in school)

High School Competence

2 or 4 year college degree





EAST OAKLAND YOUTH DEVELOPMENT CENTER

THANK YOU

tinyurl.com/eoydcmappingproject

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